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**QUIRK BOOKS
HARDCOVER**

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Marketing and Publicity

- Blad
- Giveaway to food bloggers
- Book plates for Jessica's Biscuit
- Author owns LoveandOliveOil blog (vpm 70,000)

The Cookie Dough Lover's Cookbook

Lindsay Landis

We see this as a super-fun single-subject cookbook to follow up on our success with quirky cookbooks like *Pops!* and *Booze Cakes*.

If you'd rather have the cookie dough than the cookie, you're in luck! In this delightful cookbook, kitchen magician and blogger Lindsay Landis shares her secret recipes for yummy (and egg-free) cookie doughs that are meant to be eaten raw, with recipes for more than 50 delicious cookie dough desserts.

Chapters include:

- Basic Cookie Dough Recipes (including vegan and gluten-free variations)
- Indulgent Breakfasts
- Cakes, Custards, & Pies
- Cookies & Brownies
- Frozen Treats
- Candy
- Fun Snacks & Party Fare

It's worth noting that in flavor and texture, these treats don't taste like cookies--they taste like pure cookie dough goodness. All recipes are accompanied by gorgeous full-color photos, and many lend themselves well to variations (such as substituting one flavor cookie dough for another). Sidebars scattered throughout feature helpful info on ingredients, as well as tips & tricks for decadent cookie dough desserts: Dark Chocolate and Mint Cookie Dough Brownies, Sugar Cookies with Cookie Dough Frosting, Cookie Dough Banana Splits, Cookie Dough Caramel Corn, Soft Cookie Dough Caramels, totally amazing Chocolate Chip Cookie Dough Doughnuts, Cookie Dough Cream Pie, and so many more. They're addictive!

Key Points/Quotes

- Everybody loves raw cookie dough--and now you can eat as much as you want!
- Affordable price point, pretty yet durable and usable cookbook package, and gorgeous photos make it both a great gift and self-purchase.
- Author/photographer Lindsay Landis has a great online foodie network through her blog, Love and Olive Oil (70,000 vpm), and she can't wait to promote her first cookbook.

About the Author/Illustrator

Author Residence: Nashville, Tennessee

Lindsay Landis is a graphic designer and entrepreneur by day and a food blogger and cookie dough addict by night. Her food blog Love & Olive Oil chronicles her culinary adventures in and around the kitchen. While food is not her career, it has always been her passion; from the many bake sales she orchestrated as a child to the time and effort she dedicates to her food blog today, it is obvious that food, especially dessert, is an integral part of her life. Lindsay runs two small businesses together with her husband, Taylor: Purr Design and Pattern & Paw. When Lindsay's blog Love & Olive Oil first began, it was simply an outlet to share and save recipes--a personal cookbook of sorts. However, it turns out her culinary capers are interesting to people other than just her mom. Currently, Loveandoliveoil.com averages 70,000 vpm.

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