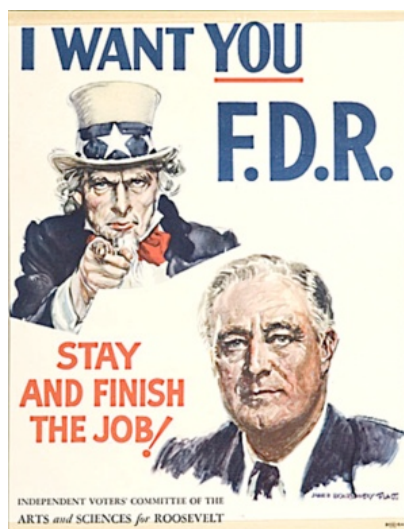




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978-1-59474-554-6
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BISAC Cat: Political Science - Elections
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Page Count: 208 Trim Size: 11 x 14
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Edition Desc: MICRO-PERFORATED POSTERS
Prod Type: Quirk Books TR

Marketing and Publicity

- Blad
- Partnership with The Library of Congress
- Online poster gallery
- Library of Congress Q+A with spokesperson
- Library of Congress Twitter Feed: 192,046 followers
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Presidential Campaign Posters

The Library of Congress

Presidential Campaign Posters takes advantage of the Obama era's renaissance of political poster design in pop culture, appealing broadly to readers with a general interest in American presidential politics as well as to art and design devotees, during and beyond 2012.

An oversized collection of the 100 most striking and historically intriguing presidential campaign posters from throughout American history, easily removable for framing.

Shepard Fairey's instant-classic "Hope" poster for Barack Obama elevated the age-old art of the campaign poster back into the forefront of American awareness. Now Quirk digs through the Library of Congress archives and finds that our political history is full of amazing, kickass posters that are every bit as cool 200 years later! *Presidential Campaign Posters* takes a chronological journey from the turn of the 18th century to the modern day, admiring the evolution of visual design while we shake our heads at how politics hasn't changed a bit. See Andrew Jackson go classy, elegant, and minimalist--while his opponent offers a coffin-laden accounting of all the dead bodies Jackson left behind! Watch as Grover Cleveland pimps out his poster with a portrait of his new 21-year-old First Lady; Adlai Stevenson tries really hard to convince everyone not to vote for Dwight Eisenhower; and Richard Nixon grins at us like a favorite TV-sitcom dad. Every poster is backed with colorful historical commentary and additional artwork from the election it came from, and all 100 are bound with clean micro-perforated edges so they can be detached and attractively hung.

Key Points/Quotes

- Political art in America has become hip again since the 2008 election inspired so many young designers
- Retro appeal of vintage art and design, combined with a mix of history's most famous Americans
- Hilariously desperate "mud-slinging" posters from the losing candidates
- Colorful expert commentary from the nation's greatest collectors, the Library of Congress
- Posters feature astonishing micro-perf technology - tear them out and they're ready to frame!
- Amazing package for the price - just like *Gig Posters*!

About the Author/Illustrator

Author Residence: Washington, DC

Author Hometown: Washington, DC

As the nation's oldest federal cultural institution, the Library of Congress is the guardian of the country's memory. For more than 200 years, the Library has produced an increasing stream of pamphlets, monographs, books and other materials that open its ever-growing collections and activities to the nation and the world. The Library of Congress Publishing Office's writers, editors, and researchers work in collaboration with curators, reference librarians, subject specialists, and others throughout the Library in producing accurate, authoritative works. LCPO currently has more than 100 titles in print.

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